

# Creating Content for Downtown Eastside Magazine

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## INTRODUCTION



What's The Right to Food Zine?<sup>2</sup>

- **Supports** - The human Right to Food
- **Informs**- readers on issues faced by the DTES while properly representing its residents
- **Builds** - Community through media



About Downtown Eastside:<sup>1</sup>

- High levels of poverty
- Homelessness
- Food insecurity (nutrition, price, quantity)

## APPROACH

We supported the Right to Food Zine highlights these issues from the underrepresented perspectives of the DTES in hopes to improve food security for its residents.

## OUR AIMS / OUTCOMES

- Increase exposure of nutrition info in DTES
- Zine's editors feel better supported
- Increase scope and impact of the Zine

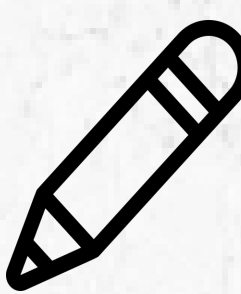
## SIGNIFICANT FINDINGS



**1 journalistic article**  
chronicle of Oppenheimer Park eviction dispute

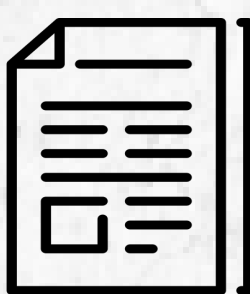


**1 nutrition infographic**  
providing essential nutrition information



**9 drawings**  
interactive, for colouring book edition

**Feedback from the Zine Team:**



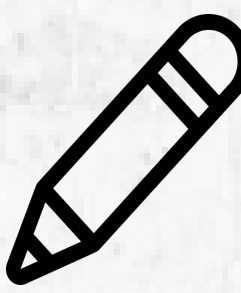
**The Article**

- hear from residents
- give exposure to local voices the Oppenheimer Park disagreements



**Nutrition Infographic**

- avoid telling people *what* and say *why* instead
- use captivating details



**The Drawings**

- images that are meaningful to the community
- (e.g. depictions of the tents in the park)



September

October

November

Meet w/ Zine

Discuss & offer ideas + supports + expectations

Research + create content

Submit first draft

Receive feedback

Edit the drafts based on the feedback

Submit final draft

## NEXT STEPS...

For the Zine:

- Make final edits on articles
- Group edit of whole zine as a community
- Publish Zine
- Distribute and record impact

