



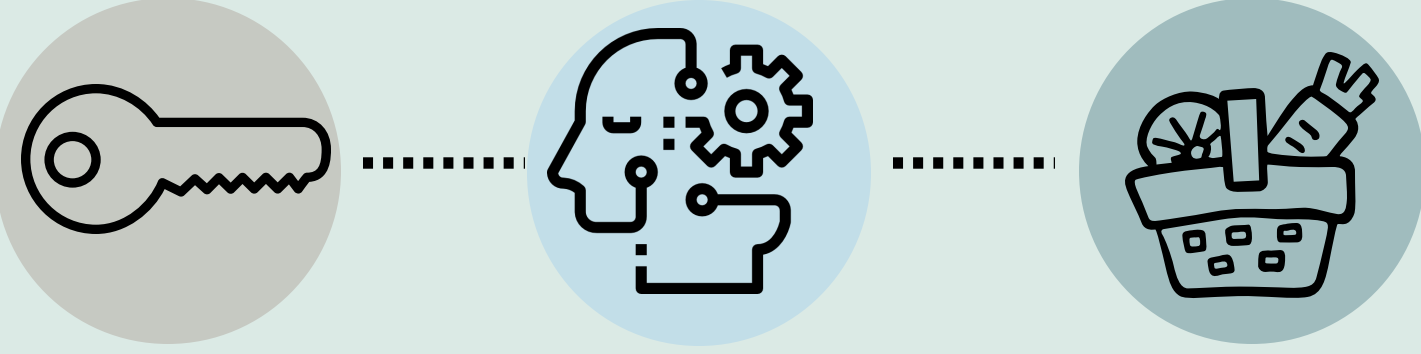
Good Food for All

Strategic Landscape Analysis

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Good Food For All (GFFA)

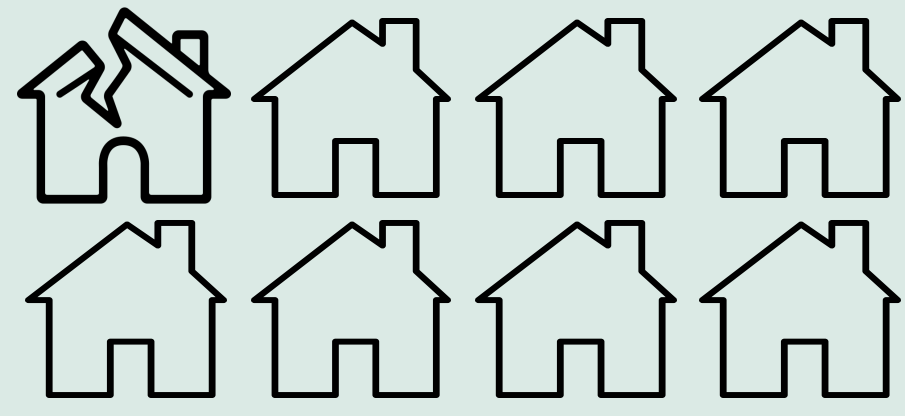
Organization focused on increasing access, interest and knowledge of nutritious food to improve healthy food security¹



The Issue



1 in 6 Canadian children under 18 is affected by household food insecurity⁴

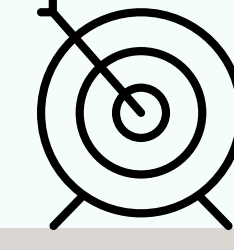


1 in 8 households in Canada is food insecure, which includes 1.15 million children³



Those who are **food insecure** consume more unhealthy food than those who are food secure²

Objectives



Increase GFFA understanding of services that combat Food Insecurity

Create an Asset Map with Opportunities

Find Potential Partners

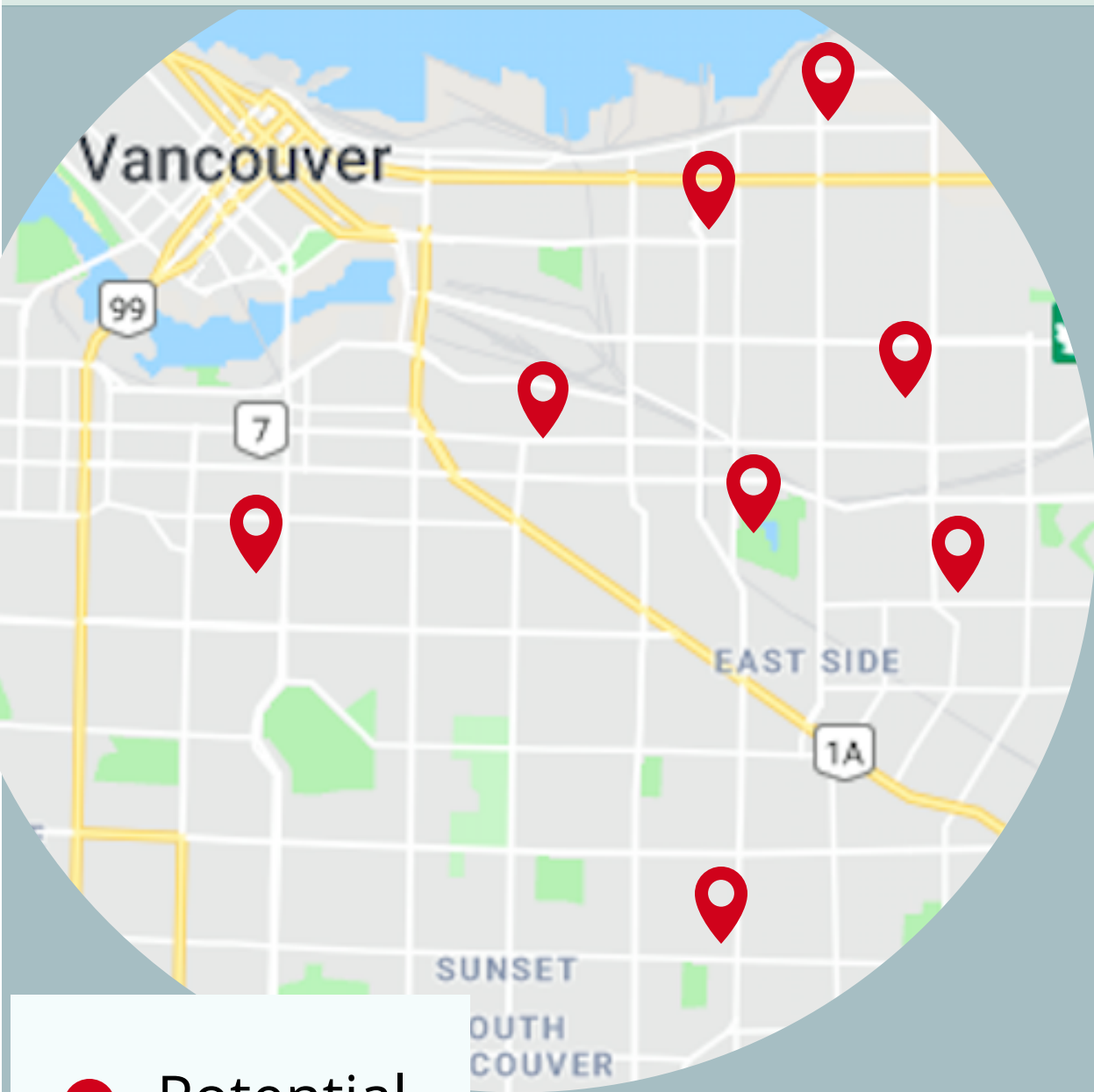
Approach

Landscape Analysis

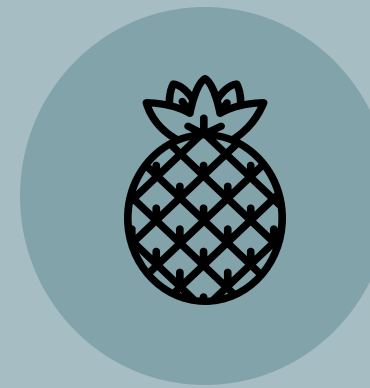
1. Contacting Organizations in East Vancouver
2. Creating Spreadsheet of findings
3. Check-in Meetings with Community Partner
4. Collection of Opportunities and Threats from Landscape Analysis



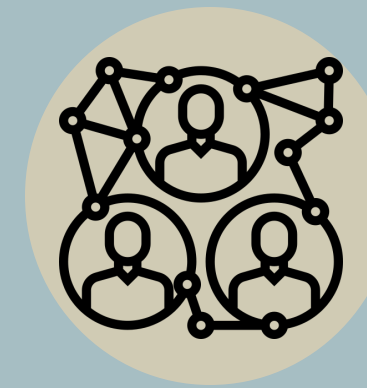
What We Found



Potential Partners



There are very few organizations that provide similar services as GFFA in East Vancouver



8 organizations wanting GFFA's help in providing healthy snacks to after-school programs



7/10 high schools have food and snack programs to address food insecurity in youth



50% East Vancouver Neighbourhood Houses offered food programs for youth



Frequency, times and types of food organizations are offering their youth during their snack programs



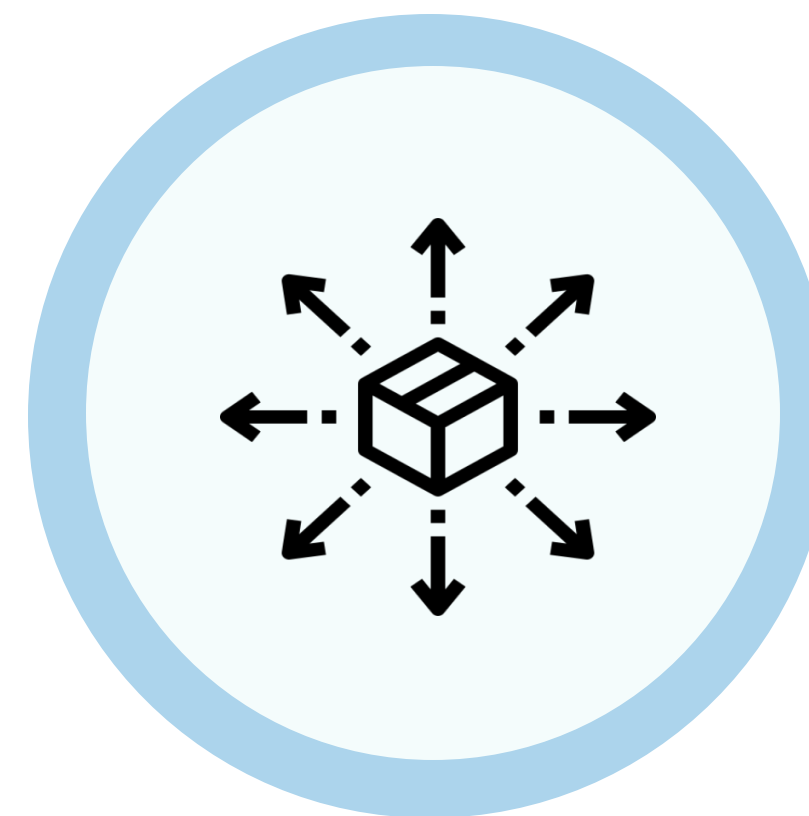
Some organizations with free snack programs buy food from dollars stores due to **lack of funding**



GFFA will create a food purchasing plans for organizations that lack the resources such as storage space, prep space, and time



Use Vancouver's Asset Map to find more organizations that can be partners with GFFA



GFFA will further address food insecurity issues for youth in East Vancouver by providing healthy snacks to interested organizations

Next Steps

References:

- ¹ Fisher, E. (2015, April). About Us. Retrieved March 27, 2019, from <https://goodfoodforall.org/>
- ² Sanjeevi, N., Freeland-Graves, J., & Hersh, M. (2018). Food insecurity, diet quality and body mass index of women participating in the Supplemental Nutrition Assistance Program: The role of intrapersonal, home environment, community and social factors. *Appetite*, 125, 109-117. doi:10.1016/j.appet.2018.01.036
- ³ Tarasuk, V., Mitchell, A., & Dachner, N. (2014). Household food insecurity in Canada, 2012. Toronto: Research to identify policy options to reduce food insecurity (PROOF). Retrieved from <https://proof-utoronto-ca.ezproxy.library.ubc.ca/>