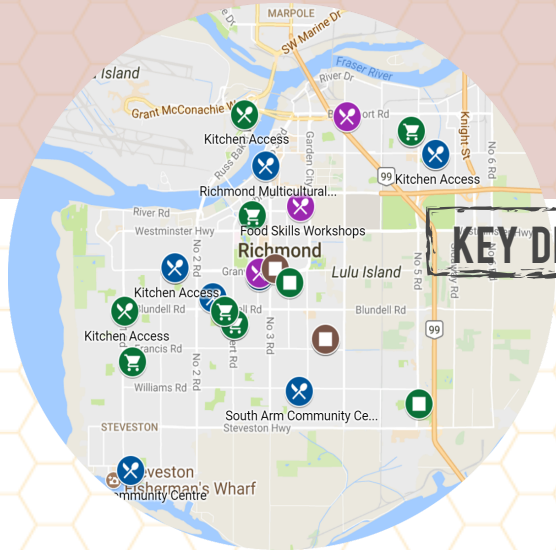


RICHMOND FOOD ASSET MAP

KITCHEN & FOOD PROGRAMS (KFP)

OBJECTIVE

TO COMPILE AN EASILY UPDATABLE MAP OF FOOD ASSETS IN THE COMMUNITY OF RICHMOND TO ADDRESS FOOD INSECURITY



Discover & make use of community assets



Promote active community development



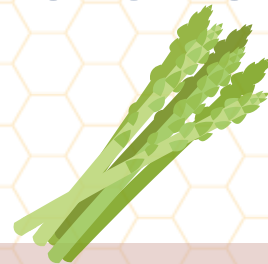
Provide information to address food insecurity

KEY DEMOGRAPHICS

25% OF CHILDREN LIVING BELOW THE POVERTY LINE



21% OF PEOPLE EAT 5+ SERVING OF FRUITS AND VEGETABLES PER DAY



PROCESS



Spreading word about the Map



Compile KFP assets online and by phone



Map trial & Interview (Community Stakeholders)



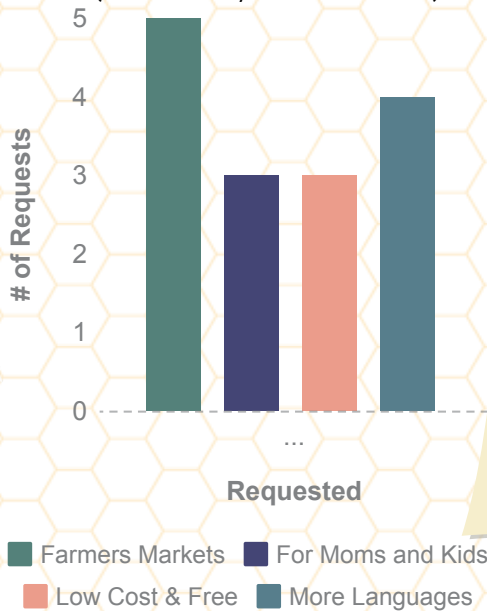
Analysis

RESULTS

Located **16 KITCHEN AND FOOD PROGRAMS**

Conducted **7 INTERVIEWS**

Suggestions from Interviewees (Community Stakeholders)



TAKE HOME MESSAGES

- RFAM has the potential to raise public awareness of local food-related resources
- RFAM can grow and potentially reach many niche communities with the help of services offered by community stakeholders
- RFAM will need to be advertised by word or mouth

Helpful Info

Easy To Use

Easy To Understand

Make Chinese And Taglog Version

Add Farmer's Markets

Can Promote With Business Card

Will Show Clients



SPECIAL THANKS



REFERENCE

Richmond Community Health Profile. (2017) Retrieved from: https://www.myhealthmycommunity.org/Portals/0/Documents/Community%20Profiles/Richmond_final.pdf [Assessed Nov.23, 2017]



RICHMOND FOOD ASSET MAP



GROUP BLOG

