



# VANCOUVER FOOD ASSET MAP

## HIGHLIGHTING FOOD PREFERENCES



## THE ISSUE

5%

Of Vancouver Population faces food insecurity <sup>[1]</sup>

40%

Of Vancouver population are immigrants <sup>[2]</sup>

28

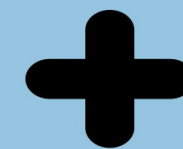
Prominent ethnic groups in Vancouver <sup>[2]</sup>

## WHY IT MATTERS



Ethnic Diversity

Needs for culturally appropriate food



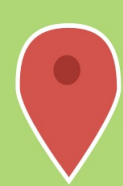
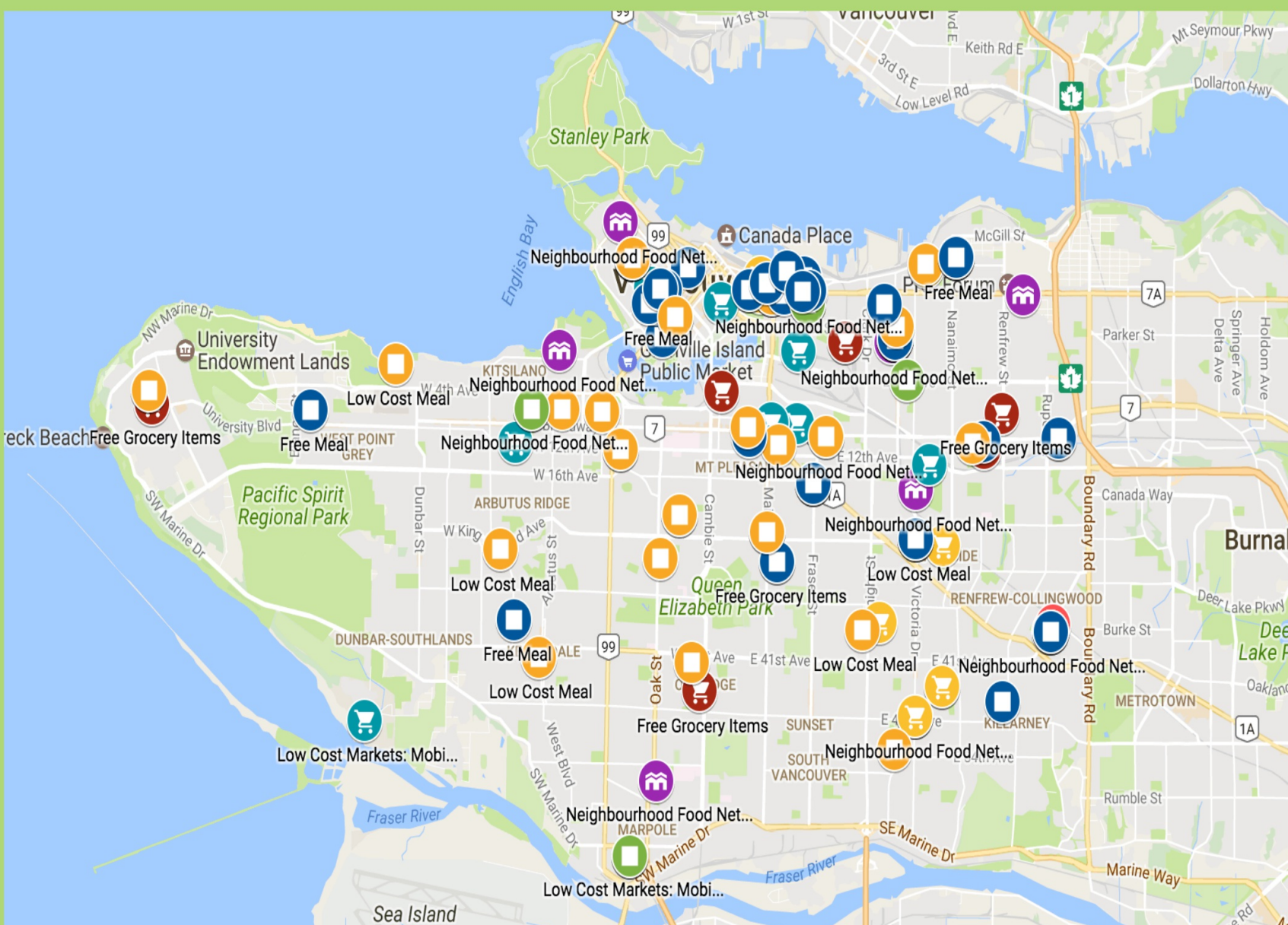
Food insecure individuals



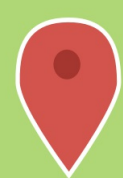
Need access to affordable food



## WHAT WE DID



Updated map with information on culturally appropriate foods (Kosher, Halal, Vegetarian, Italian etc.)

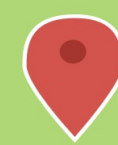


Trialled the map in the community @ East Vancouver Youth Clinic

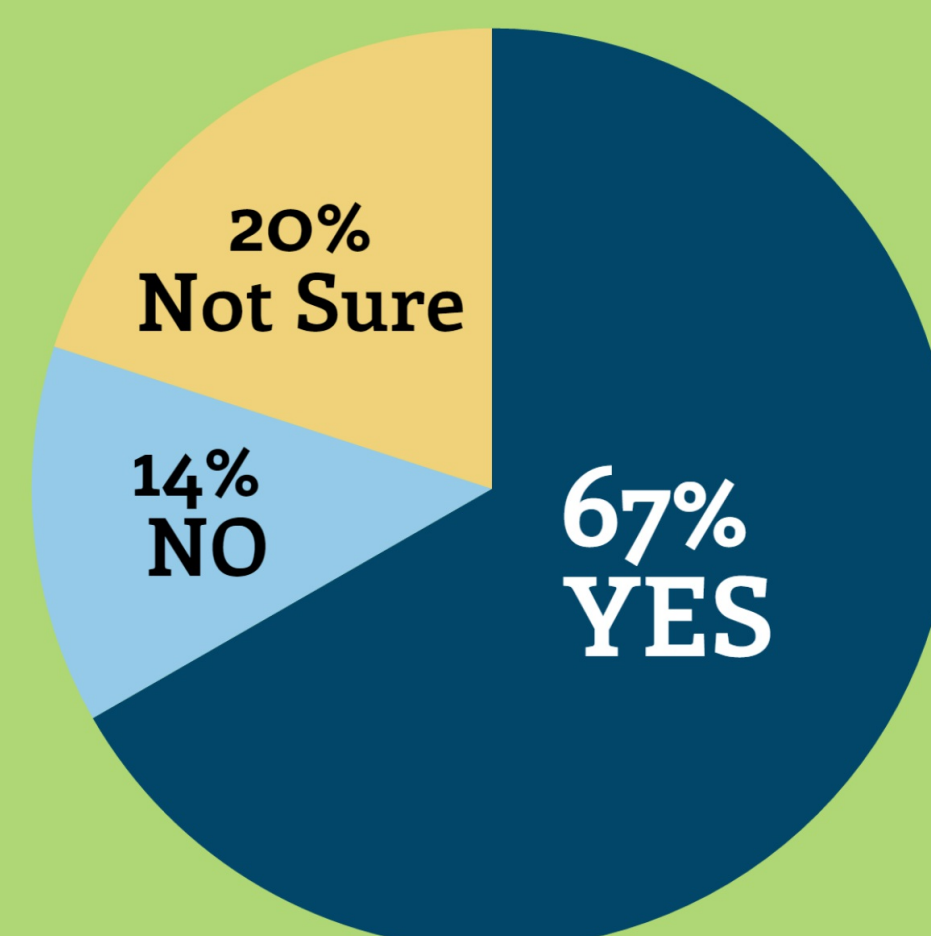
## WHAT WE FOUND



17.5% of Free or Low Cost Meal assets provided meals consistent with different dietary preferences



None of the people participating had heard of the map prior to trialling



Number of respondents that said they would use the map



## NEXT STEPS

We need to increase community awareness of the map, and provided more detailed information regarding the availability of cultural foods to address the needs of the diverse population.

Project Blog:

[www.blogs.ubc.ca/highlightingfoodpreferences](http://www.blogs.ubc.ca/highlightingfoodpreferences)

[1] Vancouver Coastal Health News. (2017). Vancouver Food Asset Map helps users locate food resources.  
[2] Statistics Canada. (2016, September 15). Immigration and Ethnocultural Diversity in Canada. Retrieved February 09, 2017