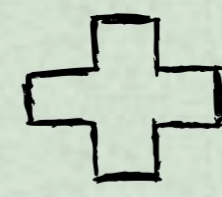
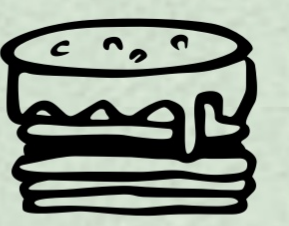
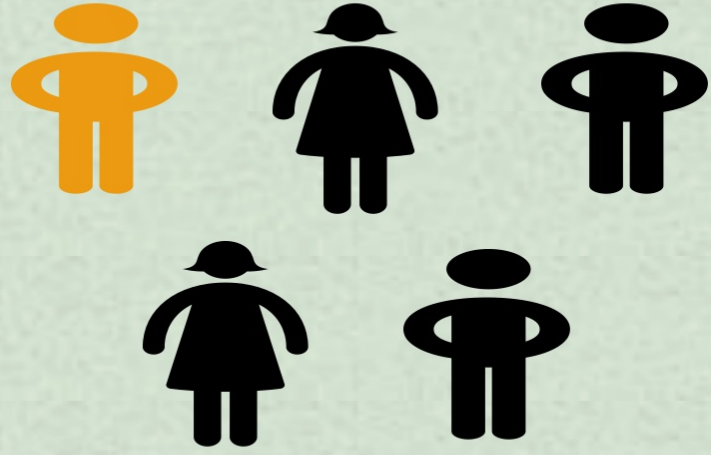


# WHERE DOES YOUR BREAKFAST COME FROM?



## THE ISSUE



1 in 5 Canadian children lack access to a nutritious breakfast [1]

Without a healthy breakfast, there can be a direct negative impact on a student's academic performance, physical health, and social behaviour [2].

Farmers are the key connection to increase food security because locally grown produce is fresher, and contains a higher nutritional value [3].

## OUR AIM

To initiate relationships between schools affiliated with the Breakfast Club of Canada (BCC) and farmers across B.C.



Increase vulnerable students' access to healthful, and local fresh food at their school

## WHY FARMERS SHOULD DONATE?



### B.C. Farmers' Food Donation Tax Credit

This tax credit incentivizes farmers to donate their food products, by ensuring that they receive 25% of fair market value for everything that they donate [4].



### Community Connection

By donating, farmers are able to tangibly improve food security, support vulnerable children, and foster a connection with their local community.

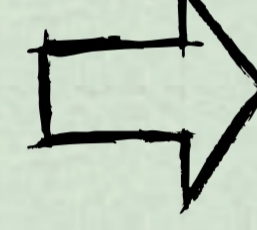
From January 16th to March 31st we....



Identified schools affiliated with the BCC in B.C.



Located farms within 20 kilometres of these schools



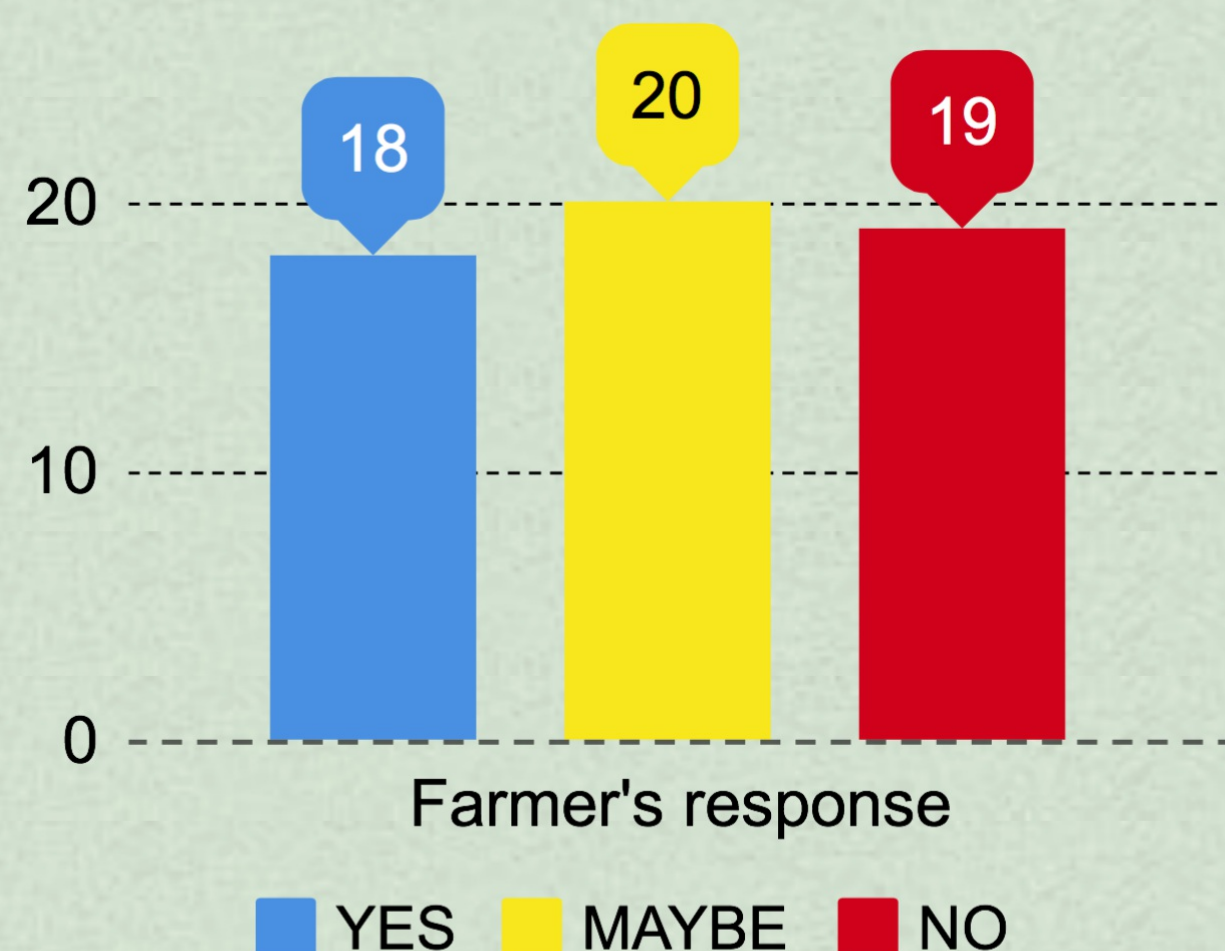
Invited farmers to participate in the donation process



Tallied and analyzed the results

## WHAT WE FOUND

Out of 113 farmers contacted...



## TAKE HOME MESSAGE



- B.C. farmers are interested in connecting and engaging with their local community!

- The partnership between BCC schools and B.C. farmers is mutually beneficial - children will receive a healthy breakfast, and farmers will be financially acknowledged for their contribution through the B.C. Farmers' Food Donation Tax Credit.



### Next step...

- Identify and remove barriers preventing more participation from B.C. farmers

- Acknowledge the farmers who are already participating in the initiative

### Acknowledgment

We would like to thank Dr. Will Valley for providing us with this opportunity, Mr. Robin Ryan for giving us a chance to work with the BCC on a project that has allowed us to step outside of our comfort zones, Ms. Carrie James for her continuous support and guidance throughout this project, and The Kiwassa Neighborhood House and staff for welcoming us to experience a typical day at the breakfast program.



CHECK OUT OUR BLOG FOR MORE INFO AT <https://blogs.ubc.ca/breakfastclub>

Reference :  
[1] Breakfast Club Canada (2016). The Cause. Retrieved from <http://www.breakfastclubcanada.org/our-needs/>  
[2] Egner, R., Oza-Frank, R., & Cunningham, S. A. (2014). The school breakfast program: A view of the present and preparing for the Future—A commentary. Journal of School Health, 84(7), 417-420. doi:10.1111/josh.12164  
[3] Link, A. & Ling, C. (2007). Farmers' markets and local food systems. Retrieved from <https://crrresearch.org/case-studies/crc-case-studies/farmers-markets-and-local-food-systems>  
[4] Government of British Columbia (2016). B.C. Farmers' Food Donation Tax Credit. Retrieved from <http://www2.gov.bc.ca/gov/content/taxes/income-taxes/corporate/credits/farmers-food-donation>