

THE VANCOUVER FOOD ASSET MAP

FREE OR SUBSIDIZED GROCERY STORES



NOW, HERE'S THE CHALLENGE...

1.1 million¹

Canadian households experienced food insecurity in 2011-2012

THAT IS...

1 in every 12 B.C. households were experiencing food insecurity



56,200
OF THEM
were severely
food insecure =
NO MEALS FOR DAYS ²

AND OVER
100,000
people in B.C.
relied on Food Banks for
free groceries ³

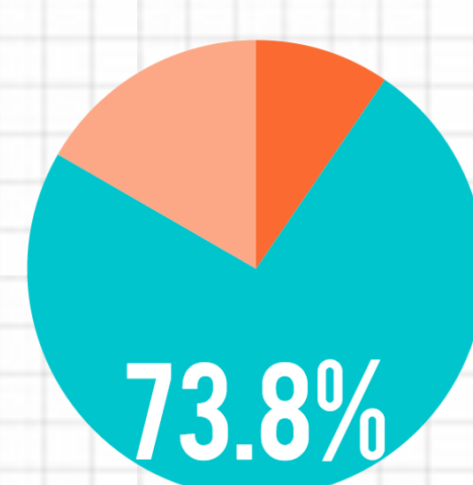


HOW DO WE FEED THEM?

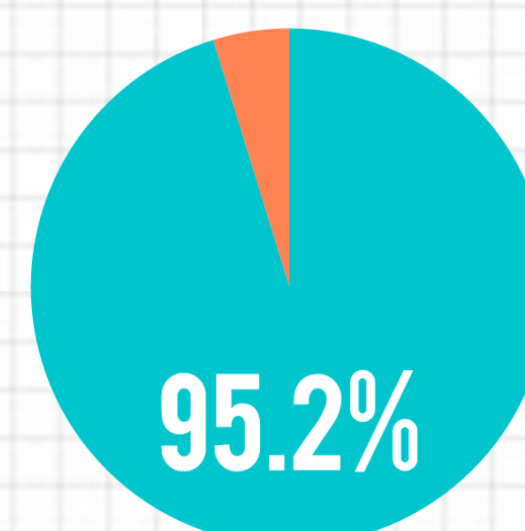


Vancouver Food Asset Map connects food insecure households with 1,167 different food assets and growing!

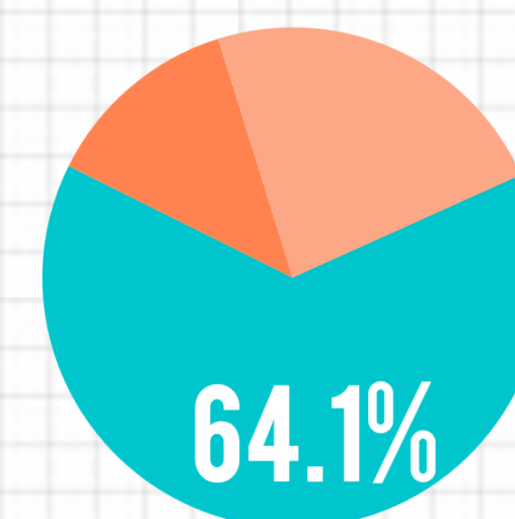
Based on our survey with 42 UBC community members ...



of the responders
DID NOT KNOW how
to find food assets

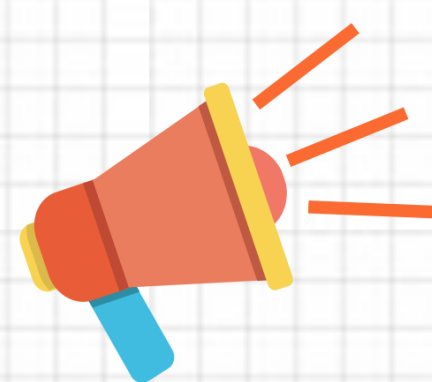


of the responders
found the map
EASY TO USE



of the responders
think the map is
USEFUL and will use
it again in the future

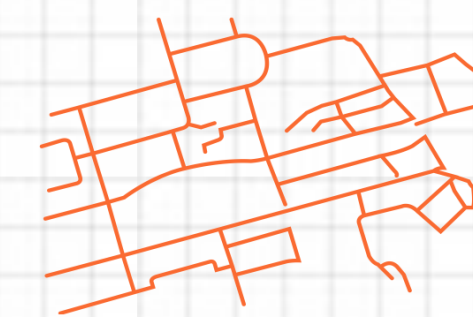
We also found that:



Responders did not
know that this map
exists and think it
needs more PUBLICITY



Some food assets
refused to be included
in the map because of
CAPACITY OVERLOAD



Some regions have
FEWER REPORTED food
assets than other regions, i.e.:
University Endowment Land

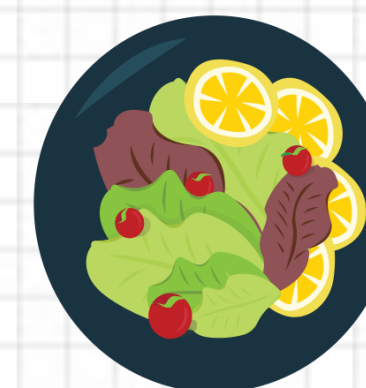
MOVING FORWARD...

1.



SUPPORT US BY
HELPING US EXPAND
THE MAP

2.



INCREASE SUPPORT
IN AREAS WITH FEWER
FOOD ASSETS

3.



USE AND SHARE THE
MAP!

REFERENCES

- ¹ Statistics Canada, (2015). Food insecurity in Canada (p. 4).
- ² Tarasuk, V., Mitchell, A., & Dachner, N. (2014). Household Food Insecurity in Canada, 2012 (1st ed., p. 14). Toronto: Research to identify policy options to reduce food insecurity (PROOF). Retrieved from <http://nutritionalsciences.lamp.utoronto.ca/>
- ³ Food Banks Canada (2015). HungerCount. Retrieved from https://www.foodbankscanada.ca/FoodBanks/MediaLibrary/HungerCount/HungerCount2015__singles.pdf

GROUP 11 BLOG: <http://blogs.ubc.ca/lfs350group11/>

This project is supported by:
VANCOUVER COASTAL HEALTH PUBLIC HEALTH DIETITIANS
TEYA STEPHENS & KATHY ROMSES

Thank you to our community partners!
SPROUTS UBC | SEEDLINGS UBC | OLD BARN COMMUNITY
CENTRE