



Multicultural Employees



'The Move'



Please film the move of our farm!

Matt Johnstone
Administrative Director: Sole Foods



"To empower individuals with limited resources by providing jobs, agricultural training, and inclusion in a supportive community of farmers and food lovers." -Sole Food



Main Produce

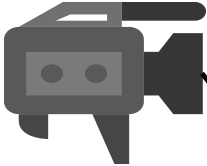


1. THE ISSUE

- Why urban farms in the city?
- Why should they be moveable?

2. OBJECTIVES

- Documenting the first ever move of an urban farm
- have the video serve as an instructional piece for future moves



3. WHY IT MATTERS

- Increasing popularity of urban farms
- Guidelines for further operations
- Create a more dynamic system (geographical reach)
- Increase local food sustainability



4. HOW THE ISSUE WAS APPROACHED

- Worked with Matt Johnstone, administrative director
- Determined our timeline for project/move
- Completed 6 interviews of Sole Food employees
- Took footage of the move



Moving Day



5. FINDINGS

- Largest obstacle: Land leases and permits
- New location must have: water, drainage, and light
- Actual move of the farm is very straightforward



6. TAKE HOME MESSAGE

- Prepare land leases and permits in advance
- Establish frequent communication with community partner
- Give sufficient timeframe for the move of the farm
- ABCD and evidence based strategies build community food security (Mathie and Cunningham, 2003; McCullum et al., 2005)



For more information regarding our community project, visit our blog: <http://blogs.ubc.ca/solefood/>
Video available on the UBC LFS website: <http://www.landfood.ubc.ca/>

References:

- Sole Food. (2017). Retrieved from: <http://solefoodfarms.com/>
- Wikipedia. (2017). Retrieved from: <https://en.wikipedia.org>
- Mathie, A., & Cunningham, G. (2003). From clients to citizens: Asset-based Community Development as a strategy for community-driven development. *Development in Practice*, 13(5), 474-486. Retrieved through the UBC Library Website
- McCullum, C., Desjardins, E., Kraak, V. L., Ladipo, P., & Costello, H. (2005). Evidence-based strategies to build community food security. *Journal of the American Dietetic Association*, 105(2), 278-283. Retrieved from the UBC Library Website

In partnership with:



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA
Land and Food Systems