

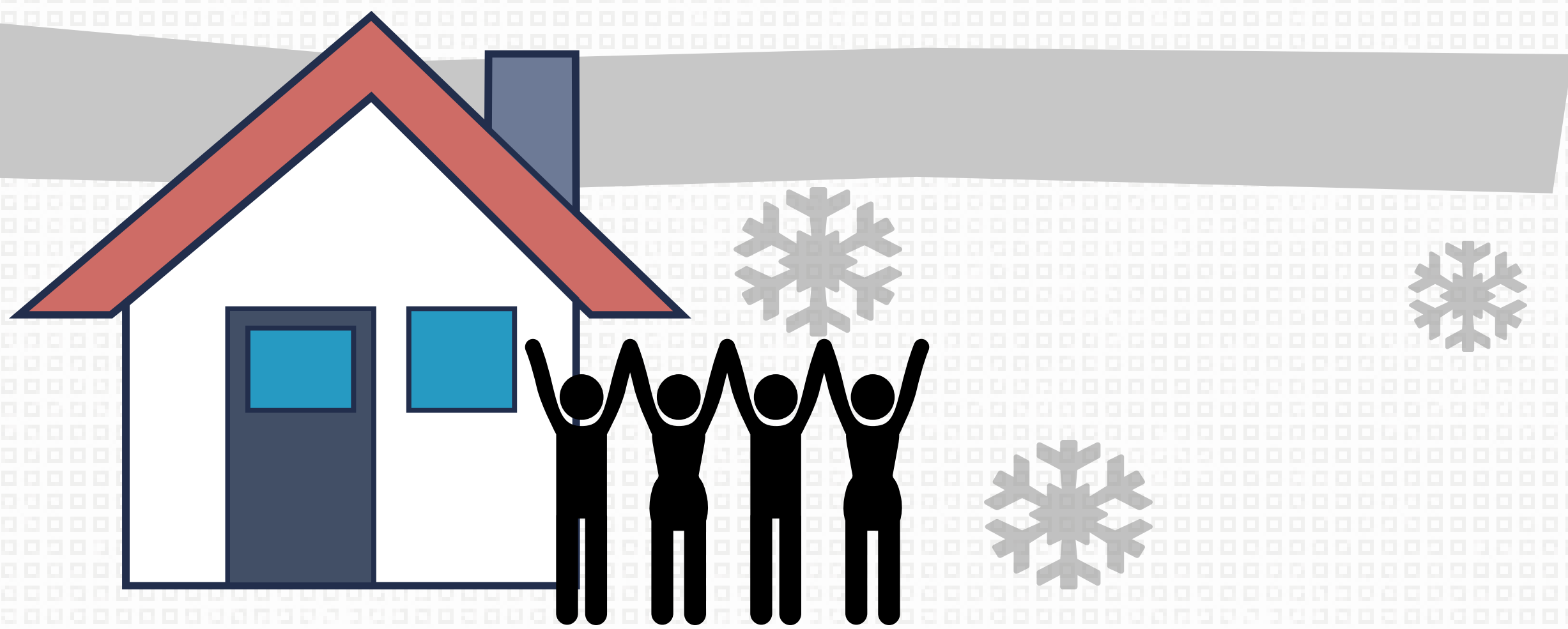
DTES NEIGHBOURHOOD HOUSE

holiday baskets



1. DTES Neighbourhood House

2. Why it matters



Addressing the Right to Food in the DTES

GOAL: to reform the nutritional impact, quality, abundance and delivery of food in the DTES (DTES NH, 2017)

CHALLENGE: aligning needs of community with stipulations of grant funding (Roe, 2010)

SOLUTION: use social enterprise to generate *sustainable revenue* and reduce dependency on grants & donors (Reilly, 2016)

Benefits other than sustainable revenue...

Stimulate economic participation within DTES communities

Support local DTES businesses

Create employment opportunities for DTES residents

Skill building for DTES residents



Our Objectives

- + Investigate where & how to sell gift basket
- + Connect with organizations interested in supporting social enterprise
- + Create a database of Farmer's & Holiday markets

Citations: The Downtown Eastside Neighbourhood House (DTES NH). (2017). About the DTES NH. Retrieved from http://dtesnhouse.ca/?page_id=37

Reilly, T. (2016). Are Social Enterprises Viable Models for Funding Nonprofits? *Human Service Organizations: Management, Leadership & Governance*, 40(4), 297-301. doi:10.1080/23303131.2016.1165047

Roe, G. W. (2010). FIXED IN PLACE: Vancouver's downtown eastside and the community of clients. *BC Studies*, (164), 75-101.143. Retrieved from <http://ezproxy.library.ubc.ca/login?url=https://search-proquest-com.ezproxy.library.ubc.ca/docview/196898363?accountid=14656>

3. What we Did

4. Results



Built connections with 3 B.I.As: Hasting Crossing, Strathcona and Chinatown

Created a database of 26 farmer's markets

Initiated opportunity for selling gift baskets at Tapestry

Next Steps...

Follow-up with Business Improvement Associations for help on marketing a year-round basket

Sell gift baskets at Tapestry's holiday market

Year round sales of NH products at markets

