Vancouver **Coastal**Health

UBC

Group 15

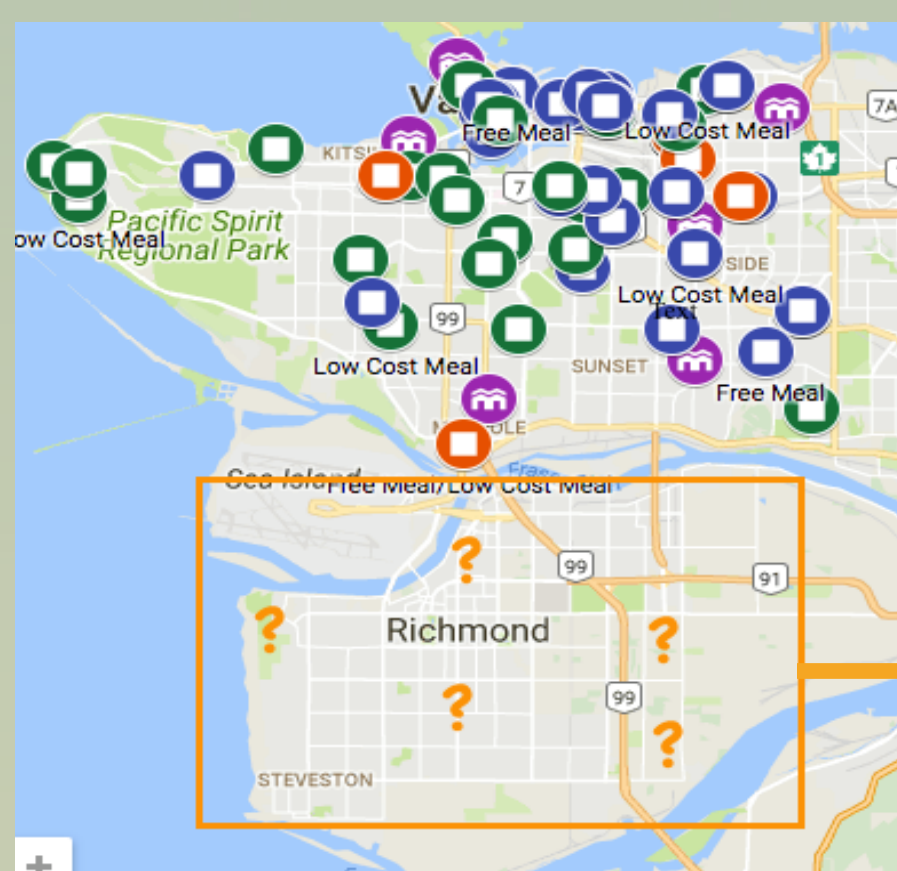# Richmond Food Asset Map

Grocery + Meal Asset

USE AND SHARE THE MAP

What is a Food Asset Map?

A map that "identifies places where community members can buy, receive, prepare, share or learn about food. It helps improve food accessibility within the community" [1]
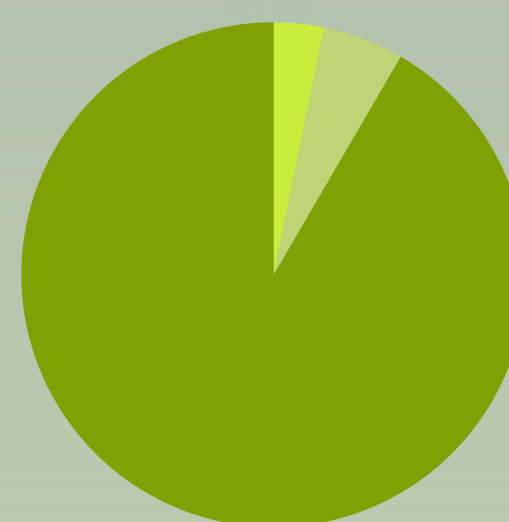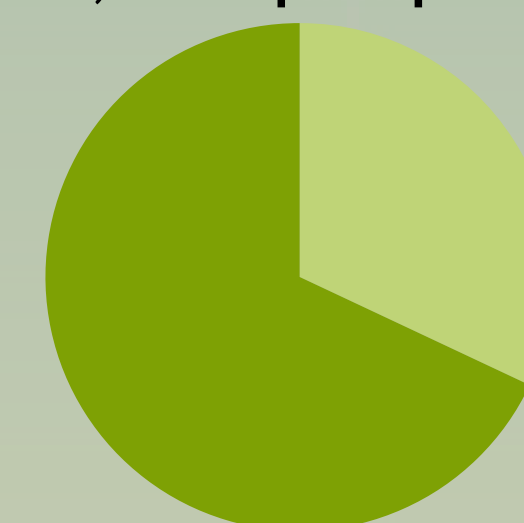
Richmond needs a map

Issues

What about Richmond?
Richmond Food Bank feeds > 2,200 people each week [3]

32% are children

Prevalence of Food Insecurity in BC [2]

- Severe (3.20%)
- Moderate (5.20%)
- Others (91.60%)

A Food Asset Map can:

- Link people with resources
- Raise awareness of food insecurity

Goal + Approach

Goal

- Create current user friendly mapping tool to locate food assets
- Map assets in 2 categories (free/subsidized meals; free and low cost groceries)
- Help community organizations view food assets and advocate strategically
- Decrease food insecurity by supporting food assets

Approach

PHASE 1

- Project proposal approved
- Data collected (via internet, email, phone)
- Information completed in excel spreadsheet
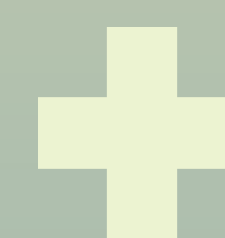- Data entered on RFAM by VCH using Google Map platform

Key Findings

PHASE 2

- Feedback from 6 key community members (in fields of dietetics , new immigrants, family support, public & community health)
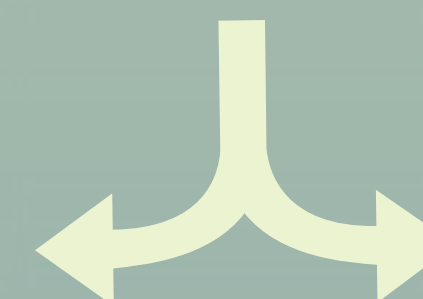- Representing the diverse Richmond community

Feedback

Map must be accessible & publicized

+

Information must be prioritized, concise, current

TO ENSURE

Deficits in community assets are identified

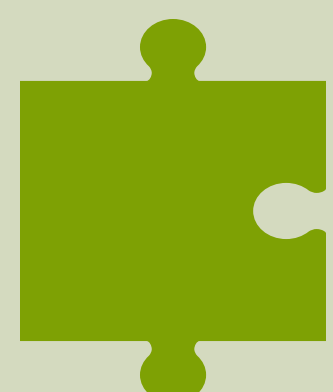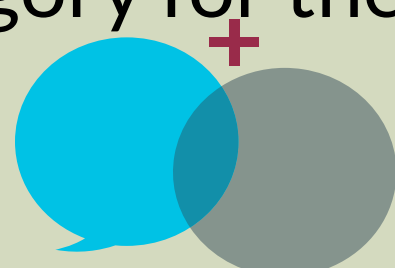People are directed to the resources

Take Home Messages

Map is DYNAMIC: Review existing food assets, check & add information

Map is INCOMPLETE: More forward with new asset categories

LISTEN! Talk to people in Richmond community before completing a category for the map

The more community involvement the RICHER the map

Reference:
1. Vancouver Coastal Health (n.d.). Vancouver food asset map. Retrieved November 26, 2017, from http://www.vch.ca/public-health/nutrition/vancouver-food-asset-map
2. Food Security. (2013). *Population and Public Health BC Ministry of Health (data files)*. CORE Public Health Functions for BC. from https://www2.gov.bc.ca/assets/gov/health/about-bc-s-health-care-system/public-health/healthy-living-and-healthy-communities/food-security-evidence-review.pdf
3. Richmond Food Bank (n.d.). About us. Retrieved November 26, 2017, from http://richmondfoodbank.org/about-us/